

2015 *State of the City*



Presented By:

City of
Dunwoody*

Rotary Club
of Dunwoody



Chamber of
Commerce
Dunwoody*
*Smart business

STATE OF THE CITY 2015

with the Mayor of Dunwoody

DATE: February 12, 2015

6:00PM

Crowne Plaza Ravinia

The City of Dunwoody, the Rotary Club of Dunwoody, and the Dunwoody Chamber of Commerce are proud to announce the sixth annual State of the City event.

The State of the City is the premier City sponsored event, showcasing the accomplishments and the vision for the City of Dunwoody.

Join us in our celebration of the City of Dunwoody by becoming a sponsor of this high-profile and traditionally sold-out event.

The Dunwoody State of the City draws representation from the heart of our community, ranging from residents and those in community service organizations to business leaders and government representatives.

Your generosity supports this event as well as Chamber and Rotary charitable causes within the Dunwoody community throughout the year.

WHO ATTENDS

- CEO's and their employees
- City and State Leaders
- Community Leaders and Residents
- Media

BENEFITS OF SPONSORING

With more than 400 attendees, the State of the City provides a great opportunity to learn about economic development, growth and goals for the City of Dunwoody. Sponsors will be recognized in front of local leaders and elected officials.

MORE INFORMATION

Please Contact:

Rotary Club of Dunwoody

404-797-0705

dunwoodyrotary@comcast.net

Dunwoody Chamber of Commerce

678-244-9700

info@dunwoodycommerce.org



SPONSORSHIP LEVELS:

PLATINUM: \$2,000 (3 available)

- Special reserved table seating for 10
- Special admittance for ten (10) to VIP Meet & Greet Reception
- Logo in commemorative program
- Recognized on event screen
- Logo on event signage
- Logo included on event web page with link
- Special recognition by the Mayor of Dunwoody
- Company name included in event advertising
- 10 ft sponsorship display table in main event room (optional)
- Specialized gift bags

GOLD: \$800 (18 available)

- Special reserved table seating for 10
- Special admittance for two (2) to VIP Meet & Greet Reception
- Logo in commemorative program
- Logo on event signage
- Logo included on event web page
- Specialized gift bags

SILVER: \$400 (8 available)

- Special reserved table seating for five (5)
- Company name in commemorative program
- Company name on event web page

FRIEND OF THE CITY: \$100

- Company name on event web page

GIFT SPONSOR:

Donation of items for event gift bags. At least 270 individual items required.

- Company name on event web page
- All Items due by **January 30, 2015**

IN KIND MEDIA:

- Company name in commemorative program
- Logo included on event web page
- Opportunity to include promotional item in event gift bags

AUDIO VISUAL SPONSOR: \$1,000 (1 available)

Specific audio visual needs are required for this event. Trade will be considered for this sponsorship. If trade, Sponsor would provide \$2,500 worth of audio visual services.

Sponsorship Benefits:

- Recognized at event as Audio Visual Sponsor
- Special reserved table seating for 10
- Special admittance for two (2) to VIP Meet & Greet Reception
- Logo in commemorative program
- Logo on event signage
- Logo included on event web page with link
- Specialized gift bags

VIP MEET & GREET SPONSOR: \$2,000 (1 available)

Recognized as the premier sponsor for the exclusive meet & greet.

Sponsorship Benefits:

- Recognized at event as VIP Sponsor
- Receive one table of ten (10 seats total)
- Special admittance for ten (10) to VIP Meet & Greet Reception
- Recognized as the official VIP Sponsor on the State of the City website.
- Recognized on event screens
- Recognized on event signage
- Recognized in printed program

PROGRAM SPONSOR: \$1,000 (1 available)

Trade will be accepted in print services.

Sponsorship Benefits:

- Recognized at event as Program Sponsor
- Special reserved table seating for 10
- Special admittance for two (2) to VIP Meet & Greet Reception
- Recognized on event signage
- Recognized in printed program as official program sponsor
- 1-page ad in commemorative program

Event Schedule:

5:00pm VIP Event Meet and Greet
6:00pm General Reception
7:00pm State of the City

About the VIP Meet & Greet Event:

Gold, Platinum, and specialized sponsor guests are invited to spend an hour meeting and mingling with the Dunwoody Mayor, City Council, local and state representatives as well as other special guests.

2015 STATE OF THE CITY SPONSORSHIP FORM:

Date: February 12, 2015

Time: 6:00 p.m. – 9:00 p.m.

Location: Crowne Plaza Ravinia
4355 Ashford Dunwoody Road
Dunwoody, Rd. 30346

Yes, I want to be a sponsor of the 2015 State of the City.

Please X your chosen sponsorship level.

☐ Platinum Sponsor \$2,000

☐ Gold Sponsor \$800

☐ Silver Sponsor \$400

☐ Friend of the City \$100

☐ Audio Visual Sponsor \$1,000

☐ Meet & Greet Sponsor \$2,000

☐ Program Sponsor \$1,000

☐ Gift Sponsor Items: _____

☐ In-Kind Media Sponsor

*All sponsors, silver and up, are invited to contribute an item to the gift bags. 280 minimum required. Deadline for items is January 30, 2015.

Company Name (as it should appear in print): _____

Authorized Representative: _____ E-Mail: _____

Billing Contact: _____ E-Mail: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: (____) _____ Fax: (____) _____

Please charge \$ _____ ☐ Visa ☐ MasterCard

Card number: _____

Exp. Date: _____ Name on card: _____

Please invoice ☐ My check for \$ _____ is enclosed.

(Please make all checks payable to the City of Dunwoody.)

Signature: _____

Company Representative: _____ Date: _____

Please return to attention: Edie Damann Office: 678-382-6712 Fax: 770-396-4705

41 Perimeter Center East, Suite 250, Dunwoody, GA 30346

Email: edie.damann@dunwoodyga.gov Registration and images due: January 9, 2015.

*All logos should be submitted as eps or high resolution (300dpi or higher) jpeg/ tiff files.